

ANDREA PHILLIPS

Bachelor of Arts

Profile

Ambitious communications major with experience in professional and creative writing, volunteer recruitment, event management, and social media content creation. Recognized for bringing together both professionalism and creativity in projects. Able to create and tell stories with each assignment, creating intangible meaning and connections for others.

Contact

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Academic Qualifications

BA IN COMMUNICATIONS

Siena Heights University / Adrian, MI 49221

Specializations: Enterprise Communications and Professional Writing

Minor: Creative Writing

G.P.A.: 4.0

Deans' List All Semesters

Summa Cum Laude

Awards

- 2018** Outstanding Undergraduate Student Award
- 2018** Halo Award (School Spirit at SHU)
- 2017** Trudy McSorley Servant Leader Award (SHU)
- 2016** Most Valuable Officer Award (SHU)
- 2015** Michigan Campus Compact Heart and Soul
- 2014** Emerging Leader Award (SHU)

Experience

CONTENT CREATOR APPRENTICESHIP

North Star Reach, Pinckney, MI

August 2017-Present

- Planned and implemented an entire social media series campaign, increasing brand awareness
- Collaborate with staff and camp attendees in creating marketing content

COMMUNICATIONS INTERNSHIP

Adrian Dominican Sisters, Adrian, MI

January 2018-May 2018

- Retail, inventory, sales, and customer service relationship skills strengthened
- Create and critique media content for social media accounts and website

SUMMER ACTIVITY STAFF/INTERNSHIP

North Star Reach, Pinckney, MI

May 2017-August 2017

- Operated audio software and technology by producing and editing audio stories
- Helped plan weekly and daily events and activities for campers
- Strengthened storytelling skills by assisting campers with their narratives

PHON-A-THON STUDENT CALLER

Siena Heights University Adrian, MI

October 2014-March 2017

- Engaged with donors, friends, and alumni of Siena Heights University
- Fundraising skills developed through asking for support

Campus Involvement

VICE PRESIDENT OF MEMBER ENGAGEMENT FOR SPARC

Student Activities Board / 2014-2018

- In charge of communication and attendance with members/volunteers
- Helped plan and execute monthly events on campus

VICE PRESIDENT OF HABITAT FOR HUMANITY CAMPUS CHAPTER

Siena Heights Chapter / 2014-2018

- Coordinate student volunteer days with local HFH Affiliate
- Assist in the planning of Alternative Spring Break Trip

SIGMA TAU DELTA (English Honors Society)

SPECTRA (University Newspaper)

ODYSSEY CONTENT CREATOR

ADOPT-A-SISTER (Adrian Dominican Sister)

BEFREE (University Human Trafficking Coalition Awareness)

STUDENT SUPPORT SERVICES (Peer Mentor)